



November 3, 2006

## PRODUCER NEWSLETTER

**ARTWORK DEADLINE: December 15th is the final deadline for the artwork for our 2007 catalog!**

### 2007 ANNUAL CATALOG

Yes, it is that time again. We are getting ready to put together our 2007 Impact Catalog. So if you wish to be represented in this year's catalog **you must email a 300 dpi jpg of your sleeve cover** and a brief description with the suggested retail price of your up-coming video to Docy NO LATER THAN December 15, 2006. Remember this is our primary catalog for the year so you want to be sure to take advantage of this exposure.

**\*\*\*If we already have your product- no need to resend\*\*\***

If you have not previously contacted us about possible distribution of your new title, please do so prior to the Dec. 15 deadline as only titles carried by Impact are put in the catalog.

**Send new submissions to: Impact Video 75 Argonaut #B Aliso Viejo, CA 92656. Attn: Docy Andrews**

### 2007 IMPACT VIDEO SAMPLE REEL

**If you wish to be considered to get this great free promotion for your title, you must send a 1-3 minute teaser on DVD or Mini DVD by January 1 to Docy. This sample reel is played in shops all around the country and the dealers actually use it to choose what videos they wish to bring in.**

**Do not miss this golden opportunity.**

**(Again, this is not necessary to send again if you have already sent me one!!!!!!)**

### ADVERTISING:

The Impact Catalog has become *the resource* book for extreme sports videos. Over 20,000 copies are distributed to your targeted market audience. They are given to motorsports dealers, extreme sports retailers, consumers, magazines editors, manufacturers, sport events and trade shows.

**Impact Video is once again offering a limited amount of "feature" ad space in our 2007 catalog. It is a very effective way to gain a greater 4 color presence in the popular Impact Video catalog. Placing a featured ad in The 2007 Impact Video catalog will give you the added prominence and attention you will want for your video title or company.**

Thank you for all your confidence and support of Impact Video. We appreciate your time, talent and energy and love working with all of you. You are the BEST!!!!!!

Affectionately,

*Docy*

Docy Andrews  
President

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